Summer Institute in China 2015

10th Edition

Executive Education Training Program, Beijing



July 18 - August 15, 2015 (IP-CHINA and SICCEP)





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West Virginia University, Department of Public Administration (WV, USA), **gLAWcal – Global Law Initiatives for Sustainable Development** (United Kingdom), **University of Milan, Department of Italian and Supranational Public Law** (Italy) and **University of Turin, Department of Law** (Italy) have set up a Summer School in China – Executive Education Training Program to be held at **Peking University School of Government in Beijing (China)** with two parallel curricula.

This program is organized in partnership with **University of Calgary Law School** (Canada) **Lund University Faculty of Political Sciences** (Sweden), **University of Provence Aix Marseille I - CNRS Centre of Comparative Epistemology and Ergology** (France) and **Universidad Carlos III de Madrid** (Spain).

From the edition 2011, two institutions have been affiliated to the summer program: **University of Eastern Piedmont Faculty of Economics** (Italy), **University of Pavia, Faculty of Law** (Italy). From the 2012 edition, three other institutions have joined the program: **Catholic University of Milan Faculty of Law** (Italy), **University of Insubria (Como) Faculty of Law** (Italy) and **Universidad Carlos III de Madrid** (Spain). From the edition 2013, **University of Verona, Department of Law** (Italy) joined the program. From Edition 2015, **West Virginia University**, **Department of Public Administration** (WV, USA), **University of Calgary Law School** (Canada) and **University of Napoli Federico II Law School** joined the program.





The Program

The Program includes TWO PARALLEL CURRICULA:

The The first curriculum is called **"Summer Institute on Climate Change, Energy and Environmental Protection" (SICCEP)** or more precisely **Law, Policy, Economics and Technology on Climate Change and Environmental issues**. It addresses issues such as energy policies, environment law and sustainable development, intellectual property and technology innovation. The second curriculum is called "Summer Institute on Intellectual Property Rights and China" (IP-China).

The Summer Institute will include the following topics:

SICCEP	IP-China
Introduction to Chinese Law, Institutions, and Politics	
Environment, Science, and Society: a Philosophical Introduction	Introduction to Chinese Intellectual Property Law and Technology Transfer
Law, Policy, and Economics of Climate Change and Energy	European, American, and Chinese Approaches to Intellectual Property Rights and Competition Policy
Nudging the Dragon? Environmental Policy Making and Behavior Change in China	Internet Law
Guest Speaker Module – Sustainable Development, Climate Change, Energy and Environmental Protection: an "On the Field" Perspective	Guest Speaker Module - Chinese Law and Intellectual Property Law: Lawyers and Practitioners Perspective





The aforementioned documentation should be submitted to the following email address by **March 31, 2015:** info@summerlawinstitute.com

Admission Criteria

This Program is multidisciplinary and is aimed at students, young graduates and professionals with a background in law, political sciences, international relations, public administration, philosophy, economics, environmental sciences, engineering, geology, geography, phisics and any other relevant discipline that can be related to the topics of the program.

The Admission Committee will take into account the following **preferential criteria:**

1) Overall CV of the candidate
2) Motivation and ability to relate to others in a multicultural Environment
3) Experience studying abroad or internships at relevant institutions

To participate in the selection, the **following documentation needs to be submitted** (in English):

1) *Curriculum vitae* with a section devoted to the details of university exams, grades and dates
2) Personal statement, to be written by the candidate in English;
3) Photo in electronic format



Academic Information

Teaching Method
The method used will be very similar to the socratic method used in US law school. We will try to create interaction within the class and strong participation from all students is expected

Class Material
The material for the course will be provided in electronic formats to all admitted students a few weeks before the beginning of the program.

Exams
The students will be tested through the submission of papers, in-class exams as well as oral presentations.

Campus Facilities
Each student will be provided with a Student Card which will allow them in the library as well as in the canteen of the school. Each student will also be given a code to connect to the internet inside the campus.

Round Tables
The Summer Institute provides a number of presentations involving experts of Chinese law, politics and culture, environment, sustainable development and intellectual property as well as experts in the specific themes covered by the different classes

Certification
All students passing the exams will get a certificate. Attending both curricula allow students to get two certificates. Exams are not compulsory; students who decided not to take them will get a participation certificate, but no credits.

Internship Programs

The Summer Institute includes also a broad offer of **internships** in China, Europe and other countries for the youngest participants, as well as a job offers for the professionals and executive participants.

The participants to the Summer Institute can have access to the internship program whenever it is best for them accordingly to their own University and professional commitments. The Team of the Summer program will try to arrange the internship period taking in consideration such commitments. Some participants to the past editions started their internship immediately after the end of the summer program, while others enrolled even several years later.

In the past, Summer Institute participants who requested an internship were always able to get one and have undertaken internships at institutions like the European Union Delegation in Beijing, the European Commission in Brussels, IPR Desk in Beijing (Italian Trade Commission Beijing Branch), the Italian Chamber of Commerce in China (CCIC) in Beijing, Fair Trade Advocacy Office (FTAO) in Bruxelles, AXA MPS in Dublin, Franzosi dal Negro Pensato Setti, Attorneys at Law, Milan Branch and Beijing Branch, Studio Legale Lega Colucci, Milan Branch; Milan Chamber of Commerce in Milan, Orrick Law Firm in Milan; S.J Berwin LLP; Nunziante Magrone Law Firm; the Institute for Cultural Diplomacy of Berlin.

ALUMNI – *ANDREA CABALLE* (Spain)



"The Summer Institute not only proved me wrong, but gave me an insight of the complexity of this country's legal, political and social systems through subjects as controversial and actual as energy production, environmental preservation, competition enhancement, intellectual property rights protection, etc. Beijing expats usually say that once one has been captured by the city, it is really difficult to leave, so as the end of the program was approaching, I found myself looking forward to come back."





Mentoring - Job Fair -

Individual mentoring to prepare the interviews and the applications (review of the CVs, motivation letters and essays) will be also provided. During the 2011, 2012, 2013 and 2014 editions, several mock interviews and real job fair/interviews have been held by the coordinator and the teaching assistants. For the 2015 edition, the organizers are planning similar events and trainings.

All the participants will be provided with one to one interviews to discuss their professional interests and to plan their perspective studies and job experiences accordingly. For the young graduates and professionals, sessions of mentoring are scheduled also on how to further develop their professional career in potential new directions or advise on networking activities.

Since the very first edition of the Summer Institute in China (2006), all the participants become part of a network (*alumni*) and keep receiving internships or job offers on a weekly/monthly basis.

ALUMNI – *MARCO BRUNO* (Italy)



"Being focused and determined to prolong my stay in China since the very beginning of the program, I was offered the opportunity to apply for an internship at the Intellectual Property Desk in Beijing, a Bureau of the Italian Embassy in China. The internship began just a few days after the end of the Summer Institute and went on for six months. There I had the chance to put into practice and to deepen the knowledge acquired during the Summer Institute, which helped me to accomplish with success all the tasks and goals I was assigned during the internship

Further information can be found on the website: www.summerlawinstitute.com

Accommodation

All Summer Institute students will be all housed in the hotel, which is located just outside the University Campus, 20 minutes walk from the building where all the lectures will take place.

Beijing Resource YanYuan Hotel
No.1, Yiheyuan RoadHaidian District Beijing, 100080
China

Three types of rooms will be available: two-bed, three-bed and four-bed rooms. In each three-bed room there are actually two rooms, one with one and the other with two beds. On the other hand, each four-bed room is divided into two rooms with two beds each. All room types have a living area at the entrance and two bathrooms. There is WiFi and LAN connection and a dry-cleaning service inside the hotel



Tuition Costs and Fees

The tuition cost and fees are **5200 USD** (included accommodation in Hotel) to enroll in both the curricula SICCEP and IP-CHINA to be paid in USD. Given the high fluctuation of the exchange rate, the tuition fee can slightly vary accordingly to the time of the enrollment of each participant. The costs of the exchange rate and of the wire are upon the participant.

This cost includes:

1) The participation to all the classes, seminars, round tables and lectures with academics, professionals and representatives from public institutions, law firms and the private sector

2) The right to sit all the exams for both the curricula. If all the exams are successfully validated with at the least the minimum score, two certificates and credits for both the curricula will be granted

3) Accommodation in high quality 3 Stars Hotel described in the brochure for the entire duration of program. The participants will be hosted in small shared apartments with all the facilities provided

4) Internet in Campus and in Hotel

5) Peking University Canteen Card

6) University Card to have access to the campus, the library and other facilities (such as the sports facilities)

7) Individual mentoring during the summer program by the coordinator and teaching assistants

8) Access to the broad range of internship offers in China and in other countries

9) Participation to Internship and Job Fair

10) Each participant after the Summer Institute will be included into a mailing list of Alumni with periodical offers of internships, jobs and fellowships



Scholarships and Waivers

Applicants From Developing and Least Developed Countries

The Summer Institute in China has received a donation to favor the participation of students and professionals from developing and least developing countries.

In case a scholarship or a tuition waiver is requested, the applicant has to submit a supplementary motivation letter specifying his/her own real need of a waiver. In particular the candidates need to clearly state their own resources and monthly salary.

They need to describe which is the specific amount of tuition fee and costs are ready to pay by themselves with their own resources, which steps they are ready to take to raise funding from other external institutions to cover the costs of the summer program, and which quota of the tuition cost and fees are requesting to be waived by the summer program itself. The selection committee will evaluate the demands of scholarships and waivers based on the profile of the candidates, qualifications and



Other Applicants

The partner institutions will provide some scholarships to the applicants regularly enrolled into one of the partner institutions, but at the time of the application it is better that the applicants do not take the scholarships into account as a condition for applying. Furthermore, a small number of partial waivers will be granted at the end of the summer program as a prize to those students have met the best performance during the Summer Institute in China.

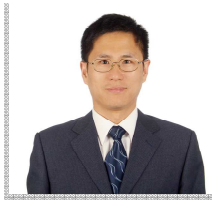
The Courses*

COM-00 Introduction to Chinese Law, Institutions, and Politics

The objective of the course is for foreign students to understand the historical, philosophical, social, political and economic background of Chinese legal system and to acquire a general knowledge of the principles, regimes and rules in public and private laws. For this purpose, the course is composed of the following content: general introduction, constitutional law, administrative law, civil and commercial law, criminal law and economic law. With this course, foreign student will have a general and basic knowledge of Chinese legal system which is very useful for their future career in both public and private sectors in view of the growing economic and political importance of China in the globalised world.

About the Instructor

Professor Shujie Feng



Shujie FENG is professor of law in Tsinghua University (Beijing), intellectual property attorney and council member of Chinese Intellectual Property Law Association. He's got his SJD and LLM in University Paris I - Panthéon Sorbonne, LLM in Renmin University of China, and LLB in Shandong University (China). His research, teaching and practicing areas include trademark, copyright, patent, industrial design, domain name and unfair competition law. He has published high-quality articles on intellectual property issues in English, French and Chinese in international and Chinese journals. He is also invited expert for consultancy of government and courts. He is one of 50 representative persons for the 50th Sino-French Anniversary of the diplomatic relationship.

IP-01 Introduction to Chinese Intellectual Property Law and Technology Transfer

Needless to say or deny that is unsatisfactory the protection of intellectual property rights (IPR) in China today. What is important is, on one part, to understand why such protection, and on the other, know what and how to do for a better protection in practice. This is the objective of this course on Chinese intellectual property law and technology transfer. First of all, we will examine the historical evolution of Chinese intellectual property law in the globalisation context, in which we'll review the Sino-US negotiations in 1990s, the role of international treaties and the impact of internal economic reform. Then is the second part of the course on the conditions and procedures for the acquisition, exercise and enforcement of IPR in China with analysis of important cases in recent years. Will also be presented the rules on national treatment, jurisdiction and conflict of laws issues in transnational cases related to IPR as well as the application of international IP treaties in Chinese legal system.

*All the courses are subject to change

IP-02 European, American, and Chinese Approaches to Intellectual Property Rights and Competition Policy

The course deals with the interplay of intellectual property and competition law. The course examines the European and the US experience in constructing and developing the goals and institutions of competition law in light of the potential relevance of those experiences for China's decisions about competition law. In addition, the course addresses the application of competition laws to Intellectual Property (IP), as well as the impact of IP regimes on competition with the objective of providing a better understanding of the competition-dimension of IP rights. The course also provides an overview of the different approaches to the protection of intellectual property rights concerning computer software as well as a brief comparative analysis of the patentability of computer software under the US and the EU legal systems.

About the Instructor



Professor Paolo Farah

Professor Paolo Davide Farah holds an LL.M in European Legal Studies from the College of Europe (Bruge) and a joint PhD in international law from Aix-Marseille University and University of Milan. He currently works at West Virginia University and teaches climate change, trade, energy and environmental law and policy. Professor Farah is an expert in the interaction among trade, economic globalization and non trade concerns, such as sustainable development, energy, environment and human rights with a special focus on China and other Asian countries. He is also Principal Investigator at gLAWcal – Global Law Initiatives for Sustainable Development (United Kingdom) and at University Institute of European Studies -IUSE, Turin (Italy) for the EU commission funded research projects. He was a Visiting Scholar at Harvard Law School and he spent more than four years in Beijing coordinating EU Commission research projects in collaboration with Chinese Universities. He is the Scientific Director and Program Coordinator of the Summer School held at Peking University School of Government.

S-01 Law, Policy, and Economics of Climate Change

The course is structured in a way that will enable even students without a background on these issues to deeply and comprehensively understand all the main topics. As a matter of fact, every issue raised in class will always be preceded by a short introduction so as to make sure all students are on the same page. In the first part of the course, we will start introducing the topic of climate change, trying to understand its causes, features, effects and reaction measures. We will then move to addressing the complicated relationship between climate change and trade. We will do this mainly from a trade perspective: we will analyze the different WTO provisions dealing with environmental issues to seek whether they can be used in an environmentally sound way. In the second part, the issue of technology transfer and its relationship with the international protection of Intellectual Property Rights will be addressed. We will try to answer a very controversial question: is the protection of IPRs a barrier or rather an incentive to technology transfer? Some case studies, mostly regarding China, will help our analysis. The course will then end with a lecture specifically dedicated to the role played by China in this debate.

*All the courses are subject to change

S-02 Environment, Science, and Society: a Philosophical Introduction

The aim of this course is to propose a philosophical perspective and a global survey on issues related to Environment, Science and Society and their intricate relationships.▫Our goal will be to understand the causes and outcomes of the new problem that humanity has to face and overcome: for millennia, Humanity thought that Nature was Infinite and Resources Unlimited; Humanity recently discovered not only that Natural Resources and Commons were limited and finite but moreover that their very limitation are an actual consequence of his own Evolution. Whereas each animal's survival is linked to the construction and defense of a small territory, man is the only animal whose evolution put in charge of the regulation of Earth as a whole for its own survival. Because scientific-technological knowledge and socio-economical reality interfere in shaping man's ecology, understanding the relationships between Environment, Science and Society is critical today.

*All the courses are subject to change

About the Instructor



Professor Jean-Yves Heurtebise

Jean-Yves Heurtebise is an Assistant Professor at FuJen Catholic University (Taiwan, R.O.C.), Department of French. He holds a doctorate in philosophy from Aix-Marseille University (AMU) on the methodology of biological and social sciences. He is an associate member of the Research Centre for Comparative Epistemology and Ergology (CEPERC, AMU/CNRS). He has lived and worked in China since 2009 and in Taiwan. He is also Vice-coordinator and co-founder with Professor Paolo Farah of the European LIBEAC project (Liberalism in Between Europe And China). He has taught the philosophy of ecology and sustainable development since 2011 at the Summer School of Peking University (Institute on Climate Change and Environmental Protection - SICCEP) and since 2012 at the National Dong Hua University. Besides environmental philosophy, his research activities also address comparative philosophy and intellectual relations between China and Europe. He is the author of numerous papers in English, Chinese and French published in international journals and international publishers.

ALUMNI - *FABIO STELLA* (Italy)



"After having studied and commented the difficulties of the intellectual property protection in China and its differences with the Western legal background and having tried to understand China's new policies towards a more sustainable path towards development, it was time for me to put in practice the notions provided by the Summer Institute, it was time for Guangzhou. The experience in the China - Italy Chamber of Commerce, the relationship with colleagues, members, contacts opened to my eyes a reality that could never be disclosed otherwise."

S-03 Nudging the Dragon? Environmental Policy Making and Behavior Change in China

We will analyze the traditional public policy approaches to environmental issues, why they failed, and discuss the importance of individual decision-making for the protection of the environment. We will further analyze some of the conclusions of behavioral economics, an emerging branch of economics that integrates findings from social and cognitive psychology to better understand and predict people's choices. We will also focus on China's environmental awareness, attitudes, and behaviors. China's policymakers are being forced to balance socioeconomic development with the need for environmental protection. As a result, environmental protection and sustainable development will be two of the main challenges China will face in the 21st century.

COMM-01 Internet Law

This course will consider the Internet as a technology, a place for social interaction, and a marketplace. It will examine the law related to such things as Internet governance, network neutrality, end to end architecture, jurisdiction, domain name system, peer production and distribution, information security, privacy, surveillance, regulation of ISPs, regulation of Internet content, cybercrime, electronic commerce and telecommunications.

About the Instructor



Professor Fernando Dias Simões

Originally from Portugal, where he graduated from the Faculty of Law of the University of Coimbra, Fernando Dias Simões holds a Ph.D. from the Faculty of Law of the University of Santiago de Compostela (Spain). He has been Assistant Professor at the Faculty of Law of the University of Macau (China) since 2011 and Visiting Professor at the Institute of International Studies in Bangkok (Thailand) since 2012. He has benefited from research grants from the Institute of European Studies of Macau and the European Commission (Marie Curie Fellowship); and has been appointed Fellow for the Summer 2012 workshop of the National Institute for Teaching Ethics & Professionalism (NIFTEP), and Visiting Scholar at the Faculty of Law of McGill University in June 2014. Since July 2014 he is member of the Scientific Committee of gLAWcal – Global Law Initiatives for Sustainable Development. His research interests include International Commercial Arbitration, Products Liability, Contract Law, and the regulation of consumers' behavior.

About the Instructor



Professor Gregory Hagen

Professor Hagen is the Associate Dean (Research) and the Director of Graduate Programs at University of Calgary Faculty of Law. Greg joined the Faculty in 2003. Prior to entering the field of law, Professor Hagen earned his Ph.D. in the philosophy of science at the University of Western Ontario. Greg was called to the Bar of British Columbia in 1999, following which he practiced in the areas of corporate, securities and technology law at two national law firms. Greg taught law at the University of Ottawa (Common Law) during the 2002-2003 academic year and has taught philosophy at the University of Western Ontario. During the summer of 2005 he was a visiting professor at Duke University's Asia America Institute in Transnational Law at the University of Hong Kong, where he co-taught a course entitled "Surveillance, Technology and National Security: Issues in Civil Liberties." He spent one term in 2008 as a visiting professor at the Faculty of Law, University of Ghana, West Africa researching issues in intellectual property and development. Greg is a member of the Law Society of British Columbia.

Guest Speakers

Lecture Series on Environmental Protection and Development

On August 15, 2013 **Dr. YANG Fuqiang**, Senior Advisor on Climate, Energy and Environment for the China Program of NRDC (Natural Resources Defense Council) delivered a lecture on **"Climate Change, Energy and Water Issues in China"**.

On July 17, 2013, **Mr. LI Rusong**, China Programme Director of CDP (Carbon Disclosure Programme) gave a lecture on **"Measuring Sustainability: CDP as a Case Study"**.

On August 7, 2013, gLAWcal, in partnership with **China WET** (China Water-Energy Team) organized a conference on **"Global Choke Point: Water-Energy-Food Confrontations in the World's Two Largest Economies"**. To see the full list of the topics discussed and the full profile of the speakers, please find the full agenda here :

files/China_WET_Roundtable_Topics_and_Speakers_Profiles.pdf



On July 19, 2013, gLAWcal organized a lecture on **"Climate Protection in China: the Contribution of Chinese Civil Society Organizations"** featuring **Dr. Patrick SHROEDER**, International Advisor for CANGO (China Association for NGO Cooperation) and for CCAN (China Civil Climate Action Network).



On August 6, 2013, gLAWcal organized a lecture on **"China's Response to Climate Change: an Analytical Lens to Understand China's role in Global Sustainable Development"**, featuring Ms. **Changhua WU**, Greater China Director at The Climate Group.

Guest Speakers

Lecture Series on Globalization, International Economic Law and Development

On July 21, 2014, **Prof. Daniel BELL,** Professor at Department of Philosophy and Director of the Center for International and Comparative Political Theory at Tsinghua University, gave a lecture on **Political Meritocracy: China and the Limits of Democracy**.

On July 25, 2014, gLAWcal invited **Ms Sara MARCHETTA,** Vice-President European Chamber of Commerce in China and Partner Chiomenti Law Firm, Beijing Branch, to give a lecture on **"Contract Law of the People's Republic of**

On August 1, 2014, gLAWcal invited **Mr Davide FOLLADOR** to give a speech on **"Enforcement of Well Known Trademarks in China", "Recent changes in Chinese Trademark Law"** and **"Protection of IP for Creative Industry in China"**. Mr Follador is Expert, Intellectual Property: A Key to Sustainable Competitiveness (IP Key - An EU project implemented and co-financed by OHIM in partnership with the EPO).



On July 29, 2014, gLAWcal invited **Mr Benoit MISONNE,** Team Leader, Intellectual Property: A Key to Sustainable Competitiveness (IP Key - An EU project implemented and co-financed by OHIM in partnership with the EPO), to give a lecture on **"Protection of Copyrights in the Digital Era."**



On July 30, 2014, gLAWcal invited **Mr Sergio SCANU,** Senior Associate - Chiomenti Law Firm, Beijing Branch, to give a lecture on **"E-Commerce, Social Networks and Applications: Smart Technologies and the Protection of Intellectual Property Rights."**

On July 31, 2014, gLAWcal invited **Mr Lorenzo RICCARDI,** Associate at RSA, Leading Tax and Corporate Advisory Firm assisting Companies, Multinational Groups and Institutions in Asian Region and Far East, to give a lecture on **"Taxation in China."**

Contacts

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Personal Webpage : http://paolofarah.wordpress.com

Summer Institute Website: www.summerlawinstitute.com
Queries can be sent to : info@summerlawinstitute.com
Twitter: @SLI_China!
Facebook:
https://www.facebook.com/SummerLawInstituteChina?ref=hl

Scientific Committee

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University of Milan, Faculty of Law (Italy)

University of Turin, Faculty of Law (Italy)

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www.glawcal.org.uk

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Partners

EUROPEAN COMMISSION

EU-CHINA 中国 IPR2 欧盟 知识产权项目二期

fondazione cariplo

Camera di Commercio Italiana in Cina
中国意大利商会
China-Italy Chamber of Commerce

ITALIA Istituto nazionale per il Commercio Estero

IP Intellectual Property Rights Tutela della proprietà intellettuale DESK

Ministero dello Sviluppo Economico

Istituto Italiano di Cultura Pechino 意大利文化处 北京

INTESA SANPAOLO

FRATINIVERGANO EUROPEAN LAWYERS

orbeo

azure ltd international

AVVOCATI ASSOCIATI
FRANZOSI
DAL NEGRO
PENSATO
SETTI
MILANO ROMA BEIJING



The “Summer School in China Executive Education Training Program” has been selected as one of the programs in which students from the Universities partners of the project “**GOING EAST**” can receive financial support in order to attend it.

“**GOING EAST. Enhancing Asian research cooperation in higher education for the challenges of global**” (**Id. 2011/1410**) is funded by Fondazione Cariplo

